IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

(Attorney Docket № 14278US02)

In the Application of:

Jeyhan Karaoguz, et al.

Serial No. 10/675,467

Filed: September 30, 2003

For: METHOD AND SYSTEM FOR

PERSONAL CHANNEL

PROGRAMMING IN A MEDIA EXCHANGE NETWORK

Examiner: Patrick A. Ryan

Group Art Unit: 2609

Confirmation No. 5573

Electronically Filed on June 10, 2008

RESPONSE UNDER 37 C.F.R. § 1.116

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

This paper responds to the Office Action mailed April 10, 2008 The Applicant respectfully requests reconsideration of the claim rejections in view of the following remarks.